

DIVAGIRL PRENEUR

# 2019

## VUE ON 50

3 Logan Square, Philadelphia, PA 19103

2nd Annual Event



*reserve your ticket at [shemeansbizphilly2.eventbrite.com](https://shemeansbizphilly2.eventbrite.com)*



## ABOUT THE SHE MEANS BIZ EXPERIENCE

*On October 19th, 2019, DivaGirl Philly & Cenacle Leadership Group will be hosting their Second annual "She Means Biz," a business conference empowering and educating women who hustle... to take over the world.*

This event will have well known experts sharing knowledge, tips and advice in different areas of business including:

- Business Strategy
- Networking
- Sales & Marketing
- Social Media
- Finance

- Social Responsibility
- Planning
- Work-life Balance

This will be the premier event for female entrepreneurs and aspiring female entrepreneurs in Philadelphia, bringing together women from diverse background and industries. Our experts will offer educational and interactive sessions throughout the day, and free one-on-one opportunities for speed coaching in our Coaches Corner. In addition, women will have various times to visit our vendors marketplace to shop and network with local businesses and entrepreneurs throughout the day. We promise that you will have fun and feel inspired by our successful business presenters and coaches.



# SPECIFIC EVENT DETAILS

## DATE

SATURDAY, OCTOBER 19TH, 2019

10:00 am to 3:00 pm

## LOCATION

VUE ON 50- 3 LOGAN SQUARE,  
PHILADELPHIA, PA 19103

ATTIRE: BUSINESS CASUAL

CAPACITY: 100-150 WOMEN

## ATTENDEE PRICING

EARLY-BIRD RATE BEFORE AUGUS 31ST: **\$75**

REGULAR RATE: **\$85**

DIVAGIRL MEMBERS: 10% DISCOUNT



**REGISTER HERE**

[shemeansbizphilly2.eventbrite.com](http://shemeansbizphilly2.eventbrite.com)



# WHY SHOULD YOU ATTEND?

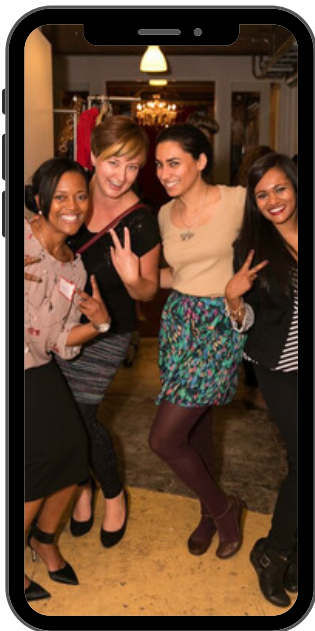
- Fun and informative day of learning, networking, inspiration and shopping
- Shopping from local companies open throughout the event
- Opportunity to connect, interact and network with various women in diverse business fields, in a fun, positive and supportive environment
- Learn and be inspired by the expert female presenters

## THE BENEFITS OF PARTICIPATING

1. Opportunity to promote your business to a large network of women in the local area through speaking, coaching, and/or visual promotion. This is a great opportunity for brand and product recognition, as well as, sales.
2. Pre-event online promotion through social media engagement and website leading up to the event.
3. Connection with potential collaborators and/or business partners.
4. Strong possibilities to meet more of your ideal clients.
5. Get inspired & educated by other like-minded professionals.







## ABOUT OUR PARTICIPANTS



*Women aged 20+ with interest in entrepreneurship, business and self-development*



*Trend-setters, urban, health-conscious and independent females in high corporate positions, own their own business or are interested in starting one*



*Affluent women with entrepreneurial spirit and drive*

**CLICK HERE!**  
FOR TICKETS



# SPONSORSHIP OPPORTUNITY

**(2 spots available)**

- Opportunity to promote your business to a large group of women at “She Means Biz” plus to DivaGirl’s network of over 12K women
- Your business Logo and website link posted on DivaGirl’s website and Facebook event page
- 6 foot table to display your business logos, products, and information during the event
- Personalized advertisement on the DivaGirl Preneur Facebook, Twitter and Instagram pages (sponsor to supply the graphics and advertisement)\*
- Banner at the venue during the event (supplied by sponsor)
- Weekly social media mentions on DivaGirl networks to promote your business (tags, page links etc.)
- Blog article written about your business and offerings on the DivaGirl’s blog during the event promotion period
- 2 eblast features in the DivaGirl community monthly newsletters including image, URL and text An opportunity to speak about your product and services to the entire conference audience

## **\$300 INVESTMENT**

**DivaGirls receive a 10% discount**



## **Apply for your sponsor spot online**

**CLICK HERE TO BECOME PARTNER**

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# VENDOR OPPORTUNITY

**(20 spots available)**

- 6 foot table to display your business logos, products, and information during the event
- Opportunity to promote your business to a large group of women at “She Means Biz” plus to DivaGirl’s network of over 12K women
- Opportunity to sell your products/services at the event
- Your business Logo and website link posted on DivaGirl’s website and Facebook event page
- Social media mentions via DivaGirl social networks featuring products/services you will offer



**INVESTMENT**

# \$125

**6 FT TABLES & 2 CHAIRS**

**DivaGirls receive a 10% discount**

## Apply for your vendor spot online

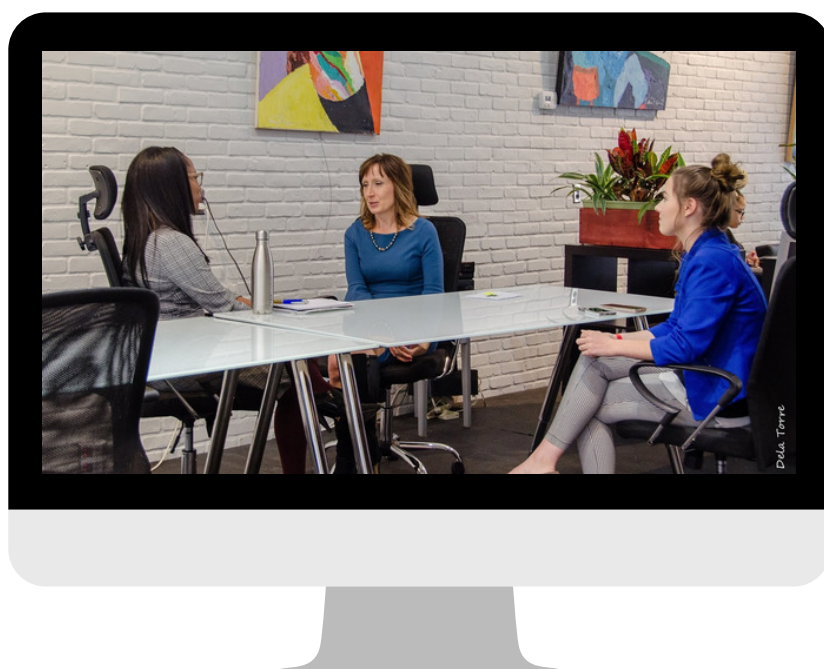
[CLICK HERE TO BECOME PARTNER](#)



# COACHES CORNER OPPORTUNITY

**(15 spots available)**

- Opportunity to get promoted as an expert on social media and at the event
- Opportunity to provide “speed coaching” (15 minutes) to your ideal client
- Opportunity to promote your business to a large group of women at “She Means Biz” plus to DivaGirl’s network of over 12K women
- Opportunity to give potential clients the experience of what your coaching offers
- Pre-booked coaching participants with advanced information (completed intake form) for most effective use of the 15 minute coaching slot
- You set the time and the amount of women you would like to coach
- A blog post or video to be posted on the DivaGirl site and promoted on our social media platforms and event page for one week (3 postings)
- Social media mention on DivaGirl social networks



VALUE

**\$99**

**DivaGirls receive 10% discount**

**Apply for your  
coaching spot  
online**

[CLICK HERE TO BECOME PARTNER](#)



# SPEAKING OPPORTUNITY

(10 spots)

This year for She Means Biz 2.0 we are taking it to the NEXT LEVEL! We want our participants to be able to learn as much as possible. Therefore, we are hosting 10 speakers for 10 minute talks. This means, you must get down to the main points you want the audience to walk away with. ALSO, questions the audience may have will be addressed at the panel discussion that some of the speakers will participate in if they qualify. Qualification for the speakers panel is dependent on the audience's suggestions. There will be audio equipment but no visual equipment at the venue, so this means you must be a dynamic speaker who can capture a crowd and keep them engaged.

We are looking for dynamic speakers who can share knowledge and interact with participants, leaving them wanting to learn more. This is an opportunity to let more women in the community (possibly your ideal clients) learn about you, what you have to offer and how you can help them be successful as well. If you have a signature talk that many women can benefit from, please submit a speakers application. We will review applications and make the selections soon. You will be notified if you are selected and your information (logo, website, etc.) will be posted on the DivaGirl's website and Facebook event page.



**INVESTMENT:**  
**IN**  
**KIND**  
**Apply for your**  
**speaking spot**  
**online**

[CLICK HERE TO BECOME PARTNER](#)



## INTERESTED IN PARTICIPATING IN SHE MEANS BIZ?

*To apply as a sponsor, coach, speaker or vendor at She Means Biz, submit your application online. An invoice will then be sent over to hold your spot.*

If you have specific questions about being a sponsor or a vendor, please contact

**Majet Reyes** – [philly@divagirl-inc.com](mailto:philly@divagirl-inc.com).

For inquiries concerning speaking or coaching, please contact **Tiffany**

**Whipple** - [twhipple@cenacleonline.com](mailto:twhipple@cenacleonline.com)



## ABOUT THE ORGANIZERS

### Majet Reyes

Maria Reyes, MS is a Pre-Licensed Professional Counselor with a Master of Science Degree in Community and Trauma Counseling from Jefferson University. She owns Resilient Mind Works in Philadelphia, where she processes your past so you can live in the present and plan a fulfilling future. She is an international volunteer, having done medical missions in the Philippines twice; helped rebuild in Puerto Rico in 2018; and working with women and children in Nepal, Ghana, Peru and soon India. She is also an adjunct professor at Jefferson University and teaches yoga to kids. Majet is the owner of DivaGirl Philadelphia which is a lifestyle community that educates and empowers women by hosting conferences, volunteer abroad program, workshops/MeetUps, webinars and parties. As a former paramedic for 13 years, a yoga practitioner and a leader of a community that empowers women and minorities, her approach is humanistic, person centered and mindfulness based that she provides a safe and positive space for women to connect to support each other and collaborate in the future.





## ABOUT THE ORGANIZERS

*Tiffany Whipple*

Tiffany Whipple, a certified coach, dynamic speaker, and enthusiastic trainer, is the creator of Cenacle Leadership Group (CLG), a training company that educates and coaches individuals and groups to enhance their leadership skills and their opportunity for employment. CLG provides an opportunity for people to transform their lives by reaching their highest potential as a leader. Her extensive background in education and leadership, along with her advanced degrees and certifications, are what qualify her to help people become better leaders.

Learn more about Cenacle Leadership Group at [cenacleonline.com](http://cenacleonline.com)



**We hope you will add value and  
attend or participate in the 2nd  
annual event**



*Conference 2019*

#SheMeansBiz2.0

[philly@divagirl-inc.com](mailto:philly@divagirl-inc.com)